



# Health IT and the cloud

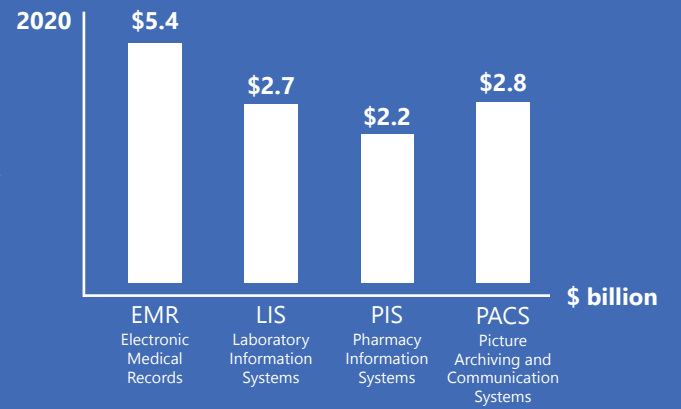


## Microsoft Azure

HIPAA, BAA, EU Model Clauses, ISO 27001/27002/27018, FedRAMP certified

Microsoft Azure can provide a better way to manage and organize rapidly increasing amounts of healthcare data and improve patient care.

## Cloud market overview \*



## Interoperability

and collaboration are vital to positively transform health and healthcare for individuals and communities.



**73%** of health executives surveyed see positive ROI from personalization technologies.



**41%** of health executives say the volume of data their organization manages has grown by more than 50% in the last year.



**88%** of patients are willing to share personal data with their doctor to find new treatments.



What will drive consumers to use wearable healthcare technology for tracking their health or fitness?

**76%** of consumers would use wearable healthcare technology if their doctor recommended or provided it.

**68%** of consumers would use wearable healthcare technology if their insurance recommended or provided it.

### Sources

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